



# Kirk Thornton

*Hello, my name is Kirk Thornton. As a dedicated professional with a diverse skill set in design, marketing, and sales, I am eager to bring my passion and expertise to your organization. With a proven track record of building meaningful relationships and driving business growth, I am confident in my ability to make a significant contribution to the success of your company. My experience in various industries has equipped me with the adaptability needed to thrive in today's competitive landscape, and I am excited to create a lasting impact.*

601.503.5445

kirk@kirkthornton.net

kirkthornton.net

## Work Experience

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### **JACKSON NEWELL PAPER COMPANY**

*Outside Sales Representative · 2021-2023 · Tupelo, MS*

Excelled in managing customer relationships, providing comprehensive product knowledge, and processing orders for a diverse customer base. Demonstrated a knack for fostering lasting business relationships with both new and existing customers. Assisted with warehouse inventory, customer service, and order fulfillment, showcasing a commitment to delivering exceptional customer experiences and driving business growth.

### **SANSONE GROUP**

*Marketing Associate · 2020-2021 · St. Louis, MO*

As a vital member of the marketing team at Sansone Group, a commercial real estate firm, I played an integral role in creating high-quality marketing materials for an extensive portfolio of properties and developments. Working closely with brokers and managers, I ensured projects were completed on time while adhering to the highest quality standards. I was responsible for establishing the company's creative direction and implementing comprehensive brand guidelines. Additionally, I served as the lead photographer, capturing captivating images of real estate properties to fulfill the company's diverse visual needs.

### **MAD GENIUS ADVERTISING**

*Graphic Designer · 2017-2020 · Ridgeland, MS*

Worked in close collaboration with a creative team and diverse clients to create captivating print and digital media for a wide range of industries. As a key member of the design team, specialized in branding, research, and daily asset production. Assisted the web team with research, web design, and prototyping, while also providing art direction for the video production team. Skillfully managed multiple deadlines and consistently generated fresh, innovative ideas to ensure project success.

**Education**

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**THE UNIVERSITY OF MISSISSIPPI**

2013 - 2016

*Bachelor of Fine Arts - Graphic Design*

GPA: 3.5

**HINDS COMMUNITY COLLEGE**

2011 - 2013

Collegiate Baseball Player

**Skills**

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- Branding & Logos
- Media Production
- Digital Advertising
- Art Direction
- Photography
- Aerial Photo/Video
- Web Design
- Editorial Design
- Packaging Design
- Customer Support
- Lead Generation
- Project Coordination
- Inventory
- Time Management

**Software Experience**

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- InDesign
- Illustrator
- Photoshop
- Lightroom
- Adobe XD
- Webflow
- Premiere Pro
- LumaFusion

**Achievements**

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AAF Graphic Designer of the Year - Jackson, MS

2019

15 Combined AAF ADDY Awards

**References**

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**Ryan Farmer**

*Chief Operations Officer / Mad Genius*

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**Chris Kasman**

*Director of Marketing and Communications / Sansone Group*

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**Rob Bridges**

*CEO / Mad Genius*

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**Thank you.**